



***KINGS
IN THE
NORTH.***

ABOUT GT4

READY TO RACE

The fastest-growing category in today's motorsports landscape is coming to the North. GT4 offers competition on a high level and showcases a variety of amazing cars. And above all, it's a fun and rewarding experience for everyone participating.

The GT4 category is the exclusive property of the SRO Motorsports Group.

REGISTER NOW



A BOOMING CONCEPT

The expansion of the GT4 category has excelled the last couple of years thanks to its very attractive cost ratio. And clearly for the fun factor of racing amazing performance cars from prestigious manufacturers like Porsche, McLaren, BMW and Audi. The cars are dependable, deliver high quality and retain a high secondary value.

All the GT Series combined offer a unique platform to grow brand awareness in the main markets of Western and Central Europe: UK, France, Spain, Germany, Belgium, the Netherlands, Italy, Austria, Slovakia and Hungary. This also provides Swedish teams with a great opportunity to compete abroad for those who seek new challenges.



AN EXCITING FORMAT

GT4 is based on a unique two-driver concept: an enthusiastic amateur sharing a car with a professional driver. The amateur gets to work and develop in a race environment with people who live and breathe racing. Meaning quality assurance when it comes to coaching and learning the ropes.

It is also an opportunity for young drivers to show themselves in front of several manufacturers and teams. And it's good value since they can split the budget.

A lot of time is spent on the actual track which gives the driver plenty of time to get a feel for the car, the track and to further develop their driving skills.

Even though each race is one full hour long, the format is called sprint. There are two races each weekend, so plenty of track time is guaranteed.



BALANCE OF PERFORMANCE



ASTON MARTIN VANTAGE GT4



MERCEDES AMG GT4



BMW M4 GT4 BMW MOTORSPORT



GINETTA G55 GT4

Undertaken by the SRO technical department, the Balance of Performance (BoP) practically means that all cars participating have a very similar performance. Meaning everybody has a chance to win. This allows for spectacular, fun and exciting races between all the brands represented. A real treat for the audience.

THE CARS

There are 15 manufacturers offering homologated GT4 cars. They are all easy to handle and equipped with ABS and Traction Control for maximum safety, regardless of the manufacturer.



MCLAREN 570S GT4



AUDI R8 LMS GT4



KTM X-BOW GT4

... **AND
MANY
MORE**

AN ALL-DAY EVENT

A GT4 Nordic European Cup event is unlike any other. There are non-stop activities all day from 09:00 to 17:00, which are exciting no matter who you are or who you are there to represent.

ROAD SHOW

Opportunity for importers to treat clients.

RESELLERS

Invite and activate important customers.

TRACK DAY

Drivers/Teams can invite friends & partners to experience the track.

PARTNERS

Opportunity to market products for a dedicated audience.



NON-STOP FUN

Take a look at the schedule. It leaves no room for boredom.
Having race events and everything else gathered at one site, and at the same
time, offers great opportunity to activate and strengthen the relationship
with your clients and customers.

09:00–09:45	GT4 test	13:15–13:35	Track day slot 2
09:55–10:15	Track activity importer	13:45–14:05	Track activity importer
10:25–10:45	Track day slot 1	14:15–14:30	Qualifying 2 GT4
10:55–11:10	Qualifying 1 GT4	14:50–15:50	Race 2 GT4
11:30–12:30	Race 1 GT4	16:00–16:20	Track activity importer
12:30–13:15	Lunch break	16:30–16:50	Track day slot 3

(Preliminary schedule for a one-day event)

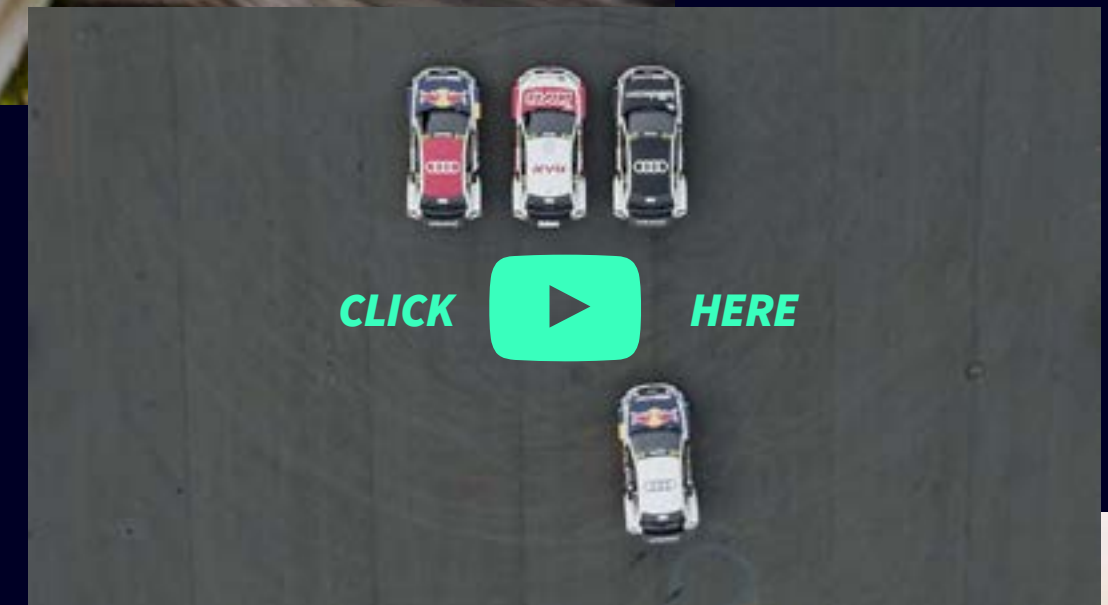


MEDIA COVERAGE

At every event, the GT4 media team will be producing content for a variety of channels and purposes depending on your marketing activities. The media coverage will include everything from images, clips, editorial videos, portraits and highlights to short movies about specific products or in-store material for resellers. It's a great and convenient way of getting quality content for your marketing efforts.

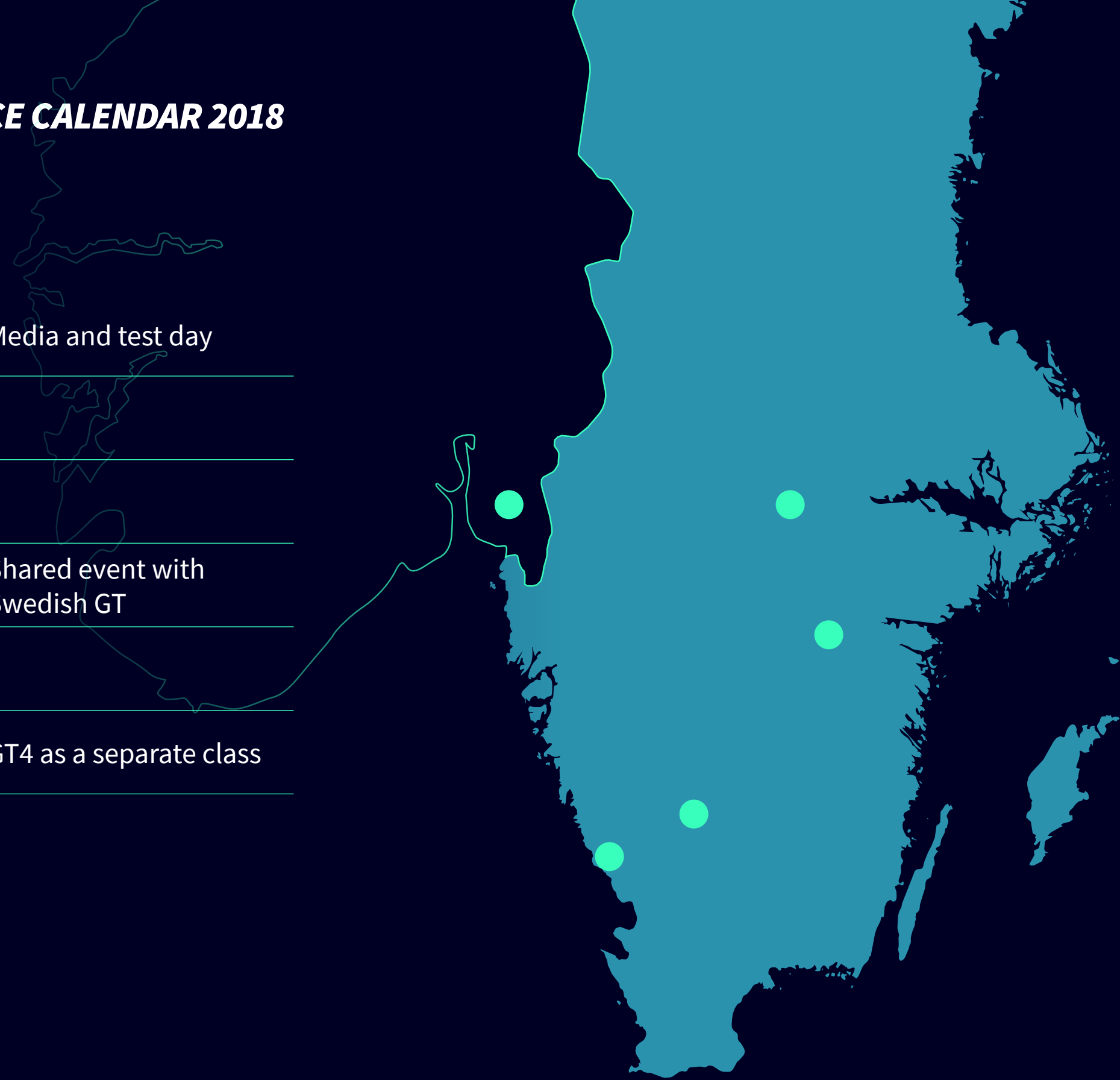
And not to forget: It's a treat for your audience. They get to look behind the scenes, get to know the drivers and teams, see and hear the cars in their natural environment at the race tracks and follow the heritage of some of the world's most prestigious car manufacturers. And it all comes nicely packaged in an interesting and action-filled way.

The GT4 media team will team up with the guys managing and producing all media content for EKS, Mattias Ekström's rallycross team. They have a lot of experience from capturing the world of racing and they have done it successfully. Here are some examples of EKS content that they have created.



RACE CALENDAR 2018

MAY 28	Mantorp Park	Media and test day
JUNE 3	Falkenberg	
JUNE 16-17	Anderstorp	Shared event with Swedish GT
AUGUST 4	Mantorp Park	
SEPTEMBER 8-9	Rudskogen, Norway	GT4 as a separate class
OCTOBER 6	Karlskoga	





***FOR TEAMS
AND DRIVERS***

SPORTING RULES

By following the already established regulations from SRO we make it easy for drivers and teams to compete in different championships, and in other countries.

- SRO Sporting Rules with the GT4 Nordic European Cup supplement
- Rolling start
- Driver change after half the racing time (\pm 5 mins)
- Tire change: prohibited to switch from slicks to slicks during race, except for punctured/damaged tires
- Minimum pit-stop time “pit in – pit out”
- GT4 dedicated Sporting/Race director ensures the quality of the series



DRIVING TIME

Five action-packed events from early morning until late afternoon. You'll be spending a lot of time in the car during the five upcoming racing weekends. Especially on our three one-day events.

	<i>ONE-DAY COMPETITIONS</i>	<i>ANDERSTORP</i>	<i>RUDSKOGEN</i>
<i>TEST</i>	45 – 60 minutes	60 minutes	40 minutes
<i>QUALIFICATION</i>	2 x 15 minutes	30 minutes	30 minutes
<i>RACE</i>	2 × 60 minutes	35 minutes + 28 minutes	60 minutes + 50 minutes
<i>TOTAL</i>	up to 3.5 hours	more than 2.5 hours	3 hours

CATEGORIZING

What the PRO/AM categorization really means is that you have a unique opportunity to develop your skills with a professional driver as your partner. And to share the experience with a friend in AM/AM is just as unique as it is fun.

	Platinum	Works driver
	Gold	Highly experienced
	Silver	Young professional
	Bronze	Amateur enthusiast

PRO/AM



AM/AM



[CLICK HERE TO REGISTER YOUR DRIVER CATEGORIZATION WITH FIA](#)

TIRE SUPPLIER: PIRELLI

Pirelli is the supplier to all GT championships, and also to GT4 Nordic European Cup. It's a quality assurance. And it makes it easier for drivers to get the correct BoP. It also makes the transition to other championships a lot smoother.



- Tire service at each competition
- Tire technician
- Price per tire depending on dimesion.
From €371 to €444
- First race: 8 new slicks for training and 8 new slicks for each qualification and race.
- Race 2–5: 4 new slicks for training and 8 new slicks for each qualification and race.
- A maximum of 8 used tires from the previous race weekend may be used for each new race weekend.
- To order, contact PSport.se at info@psport.se

up to **16** NEW SLICKS

up to **8** NEW RAIN TIRES

FIRST RACE

up to **8** USED SLICKS

up to **8** USED RAIN TIRES

SECOND – FIFTH RACE

+ up to **12** NEW SLICKS

+ up to **8** NEW RAIN TIRES

SIZE	PRICE IN € (NET)
305/660 R18	397
265/645 R18	371
325/705 R18	444
305/680 R18	418
275/645 R18	371
245/645 R18	345
305/645 R18	390
315/680 R18	425



TECHNICAL REGULATIONS

GT4 Nordic European Cup will use the technical regulations provided by SRO.
This ensures fair racing and makes it easier for drivers and teams to compete in other GT championships.

- SRO's technical regulations apply for the GT4 Nordic European Cup
- The SRO BoP test was conducted on Feb 27–28 at Circuit Paul Ricard in Le Castellet, France. The report will be available later this year.
- Missing homologation papers must be purchased from SRO for €200
- All of the SRO racing series require the use of the SRO data logging system:
 - Naturally-aspirated engines €2,700
 - Turbine engines €3,200
 - Contact Emotag at sro.emotag@mathol.de to order
- The GT4 Nordic European Cup has the right to adjust the BoP between competitions
- Technical analyzes will be performed after each race by GT4's own Technical Director
- For justice of fact a HD camera with SD card is mandatory
- For those intending to compete in the Creventic 24H Series, logging systems are available for hire at each competition



PARTNERS

Together with our fuel partner, the GT4 Nordic European Cup will take part in the Sunoco 240 Challenge. The prize is an all-paid-for race seat in the 4-hour Endurance on the Friday of the Rolex 24 at Daytona, USA. Sunoco calculate your points after each race, so all you need to do is race.



FUEL PARTNER

- Sunoco Race Fuel
- About 31 SEK/liter
- Service at each competition
- Sunoco 240 Challenge

SUNOCO 240 CHALLENGE



TIMING PARTNER

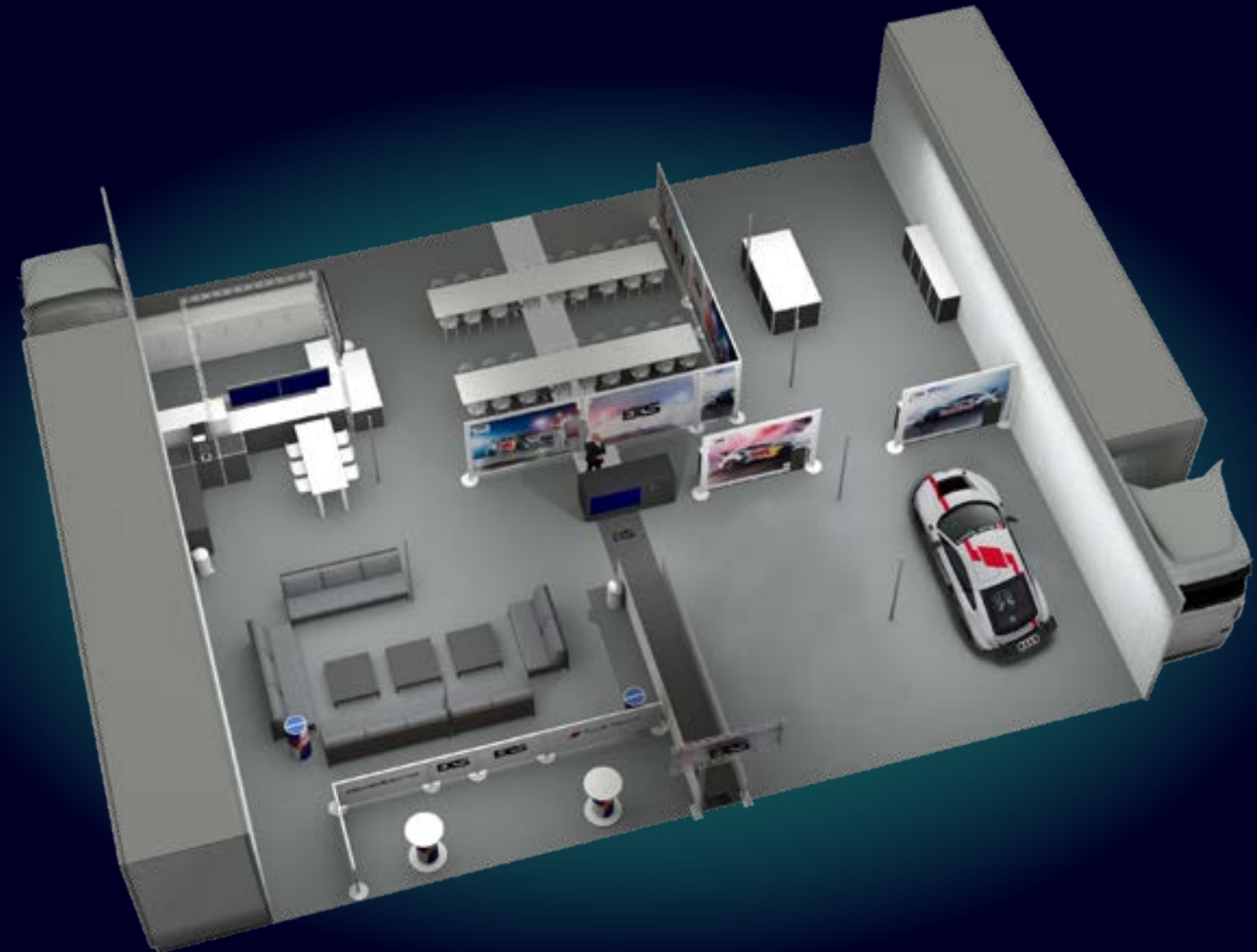
- MB Race Support AB
- Live timing
- All detailed timing will be available for download after each competition



Paddock Club

The GT4 Nordic European Cup offers its own Paddock Club, approximately 350 square meters with 36 seats, lounge and kitchen.

- Events at the paddock:
 - Driver meetings, information and lectures
 - Lounge for drivers and guests
 - Food, coffee and other refreshments
- EXPO paddock for importers and partners
- Separate trailer for track day paddock used for service & product placement



MEDIA CONTENT

You have the opportunity to acquire media content from all events throughout the season. The experienced GT4 media team will be producing photos and videos to be used for a variety of channels and purposes. The media kit will be available to buy for all teams and drivers.

Media kit:

- Free access to in-car footage
- Highlights video, approx. 2 min.
- Photo package

30,000 **SEK**
SEASON FEE,
PER TEAM

OR SINGLE
RACES FOR
7,500 SEK
PER TEAM AND
COMPETITION



CHAMPIONSHIPS

DRIVERS CHAMPIONSHIP

- PRO/AM
- AM/AM

BRAND CHAMPIONSHIP

In each competition, the two best-placed cars from each manufacturer score points in the brand championship.



AWARD CEREMONY WITH SRO



REGISTRATION

INTRODUCTORY
OFFER

105,000 SEK
SEASON FEE,
PER CAR

OR ENTER
SINGLE
RACES FOR **25,000 SEK**
PER CAR AND
COMPETITION



REGISTRATION
BY APRIL 20

PAYMENT
BY APRIL 27



REGISTER NOW

EXCLUSIVE VOUCHER

REIGN FOR YEARS TO COME AND GET A 60,000 SEK DISCOUNT.

The entry fee for the GT4 Nordic European Cup year 2019 and 2020 will be 135,000 SEK per season. However, we offer a discount of 30,000 SEK per season (2019 and 2020) to any participant that enters the series before April 6 and commits to the series for three consecutive years (2018, 2019, 2020).

If for any reason the participant cannot compete during those years, the voucher is transferable/sellable to a new participant. The transfer needs to be approved by the organiser before change of ownership.

On top of this discount advantage, we add two vouchers for track days participation as a way for you to secure one of the very limited spots for your partners and friends. Track day fee will still be added.

Booking for track days opens on April 6.



REGISTER NOW

INSURANCE OFFERING

An insurance can be quite good to have if something happens, especially if something is of great value. Therefore, GT4 have partner up with Gullwing Racing Insurance, offering various customized packages, specially developed for the GT4 Nordic European Cup.

OPTION 1		OPTION 2	
€75,000	Insured sum	€100,000	Insured sum
€17,500	Excess	€17,500	Excess
€12,480	Premium before local insurance tax (incl. no claim bonus)	€16,640	Premium before local insurance tax (incl. no claim bonus)
€3,120	Upfront no claim bonus	€4,160	Upfront no claim bonus
€1,400	Premium per test day	€1,900	Premium per test day

- Quotes only in cooperation with GT4 Nordic European Cup organisers
- Incl. Fire all risk/incl. labour at cap 65 Euro at 125 hours
- No claim bonus: when claimed, this amount needs to be paid.

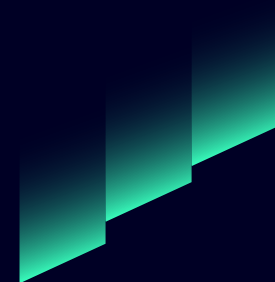


[CONTACT GULLWING](#)



CONTACT INFORMATION

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***GT4 Nordic
European Cup***

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GT4 Nordic European Cup/EKS Racing Series AB and its promoter reserves the right to cancel the entire racing series in the event of unforeseen circumstances beyond its control.